

# Houston, We Have a Problem: 3PL Cash Flow.

Fortunately, we have the answer.

## **RocketFuel Parcel Recharge**

**“A Modern Solution to  
3PL Cash Flow Challenges &  
a Better Way to Monetize Fulfillment.”**

We know the struggle all too well. Large capital outlays and inevitable late payments that stifle growth, complicate finances, and strain relationships. Born from a 3PL, we've faced these challenges firsthand, but we found a better way – and we've proven it.

The heart of our 3PL-focused software is a “rechargeable” metering system that enables 3PL customers to fund their shipping balance upfront, linked directly to the 3PL's bank account. As orders are fulfilled, credits are deducted in real-time. When the balance runs low, the system automatically recharges the customer's card or ACH, ensuring smooth, steady cash flow that 3PLs can count on.

The impact has been undeniable—our business, along with many others, have positively transformed cash flow, significantly boosted revenue, and enhanced service quality all while strengthening client relationships. We've witnessed these results firsthand, fueling our passion to bring this solution to the entire fulfillment industry. How did we do it? By developing tools that enable 3PLs like us to grow.

- ✔ **Parcel Recharge Metering System**  
Reliable cash flow with pre-funded shipping balances. Credits are deducted in real-time, and automatic recharges ensure uninterrupted operations. Fulfill orders, don't finance them.
- ✔ **Painless Rate Markups & Boosted Revenue**  
Ensure profitability on every order by setting custom rates tailored to each client for every carrier service. Maximize margins and unlock full revenue potential.
- ✔ **Advanced Analytics for 3PLs & Brands**  
Receive and provide curated reports, dashboards and unique insights designed with input from leading 3PL's and their clients.
- ✔ **Seamless WMS & Accounting Integration**  
We build integrations with existing systems to prevent disruptions in current workflows.
- ✔ **Automated Parcel Audit & Reconciliation**  
Save hours on administrative hassle and avoid unexpected losses from adjustments and chargebacks. Our system automatically audits every shipment, ensuring no revenue is missed.
- ✔ **Claims & Dispute Management**  
Allow customers to dispute shipments or start claims with carriers and transparently collaborate to resolve them effectively and efficiently.

Ready to revolutionize your 3PL operations?  
Visit our website today and see how RocketFuel Parcel  
Recharge can make a difference for your business.

**ParcelRecharge.com**





**RocketFuel**  
Parcel Recharge

# It's About Time to **Recharge** Your 3PL's Revenue Potential



“Using RocketFuel Parcel Recharge has made our financial processes so much smoother. We’ve lost hundreds of thousands in the past due to missed adjustments, but with RocketFuel, that worry is gone. The meter has been a real game-changer—we’re no longer chasing payments, and our customer relationships have strengthened. We’ve tripled our growth since implementing RocketFuel. It’s an invaluable tool for any fulfillment business.” - Braden D., Launch Fulfillment (Inc 5000)



Learn More At  
**ParcelRecharge.com**